B2Sell

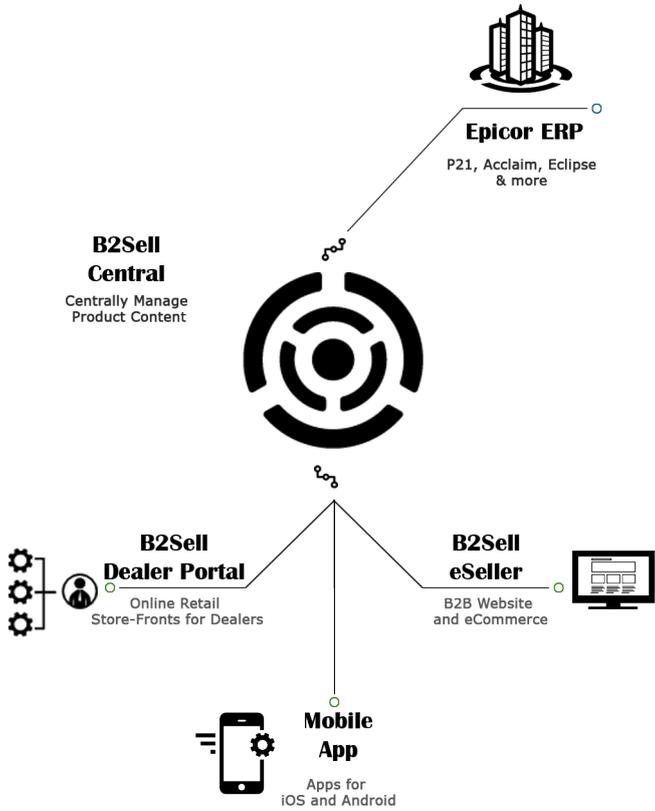# SOLUTIONS FOR B2B,B2C & MOBILE COMMERCE

Today's Enterprise Distribution and Manufacturing companies require more than just an ERP to manage and share their most valuable asset - Product Sales Data. They need a robust application that centrally manages all this rich content and readily shares it with their customers consistently and in a timely manner, online, through mobile devices and other digital media.

Sales, Marketing and Customer Service all rely on this product information to be readily available through multiple channels, to be shared on a moment's notice and help keep customers interested, buying and loyal.

Epicor ERP
P21, Acclaim, Eclipse & more

B2Sell Central
Centrally Manage Product Content

B2Sell Dealer Portal
Online Retail Store-Fronts for Dealers

B2Sell eSeller
B2B Website and eCommerce

Mobile App
Apps for iOS and Android

With B2Sell Commerce Solutions, businesses can stay ahead of the competition.

BENIFITS

- Delivering an optimized, personalized message across Online, Mobile and Digital Channels
- Increase sales by selling through multiple-channels
- Build loyalty by offering a positive user experience

- Decrease returns by offering detailed information to you customers
- Gaining access to analytics and reporting tools for improved decision making
- Customers will be able to centralize their marketing campaigns to streamline

SOLUTIONS FOR B2B,B2C & MOBILE COMMERCE

B2SELL ESELLER

The complete B2B solution that works with Epicor ERP systems. Less time to take your products to market with advanced features and custom designs offers the best of both worlds.

- Connected to Epicor ERP for product data, pricing and inventory
- Add & Manage unlimited attributes inlcuding specifications, images and attachments
- Custom designs for the B2B website with advanced theme manager
- Built-In reporting and website usage analytics to provide insights on sales and user behavior
- Custom Users & Roles modules to provide complete control over the B2B website

DEALER PORTAL

Give your dealers the power of eCommerce with individual online storefronts all connected to your ERP and with your product data. Dealers can now sell more through channels that were unavailable to them.

- Product data for Dealer B2C websites centrally managed through B2Sell Central
- Dealers can sell their own products & services
- Support for multiple payment gateways and automatic tax calculations
- Integrated with UPS, USPS & Fedex with custom shipping rules
- Built-In CMS to control website pages and themes

MOBILE COMMERCE

Mobile apps that work in sync with your Epicor ERP and B2Sell Central to give your customers the ultimate mobile ordering experience. Take your online presence to the next level using custom branded apps.

- Works live with B2Sell Central for product data
- Works in Sync with B2Sell eSeller, customers can process orders from either platforms
- Built-In notifications for inventory updates,order tracking and others
- Barcode scanner to quickly find products
- Available for iOS, Android and Windows Phone platorms

With B2Sell Commerce solutions, businesses can integrate print, mobile, online, customer service, and brick-and-mortar stores for a complete 'multichannel' experience. They will be able to centralize their marketing campaigns to streamline operations—while ensuring quality and consistency in their processes.